

## **SAMPLE INTERVIEW QUESTIONS FOR GORDON WEINBERGER**

- 1. How did you develop the “Never give up, no matter what” philosophy?**
- 2. When you were \$400,000 in debt, what gave you the will to continue?**
- 3. As you began to succeed, how did your life change?**
- 4. When you sold your company and began to reflect on all you had learned through that experience, what made you want to write a book?**
- 5. Who can benefit from your book?**
- 6. Are the lessons learned in business applicable to other areas of our lives?**
- 7. You’ve been involved in mentoring programs. If you were mentoring a family that had lost everything, tell us what you would say to them.**
- 8. What do children need to know about Infinite Persistence?**
- 9. How is this book going to change lives?**
- 10. How has this book changed your life?**